



COMPREHENSIVE PRIVACY NOTICE VIDEO SURVEILLANCE

A. Identity and Address of the Data Controller.

In accordance with the Federal Law on the Protection of Personal Data Held by Private Parties (hereinafter referred to as the “LFPD”, for its initials in the Spanish language), Hotelera Coral, S.A. de C.V. (hereinafter, “Hotel Coral & Marina” or the “Data Controller”), with address for hearing and receiving notifications located at, Km 103 Carretera Tijuana Ensenada No. 3421, Zona Playitas, C.P. 22860, Ensenada Baja California, hereby expressly informs you of the following:

B. Personal Data Collected and Processed.

The Data Controller collects the following personal data for the purposes described in this Notice:

1. Image.
2. Sound.

C. Processing of Sensitive Personal Data.

The Data Controller does not collect sensitive personal data, for the fulfillment of the purposes indicated in the following item.

D. Processing Purposes.

a) Primary and Necessary Purposes:

1. Security and surveillance of the Data Controller’s facilities.
2. Security of employees, clients and visitors.
3. Control of access to such facilities.

b) Additional purposes

None.

E. Personal Data Transfers.

The Data Controller does not transfer sensitive personal data for the fulfillment of the purposes indicated in this Privacy Notice.

Your personal data will not be transferred to third parties without your consent, save for the exceptions set forth in article 37 of the LFPD, and always in compliance with the conditions established in article 17 of the LFPD Regulations.

F. Exercise of ARCO Rights.



In all such legally valid cases, you may exercise your Access, Rectification, Cancellation and Opposition (ARCO) rights through the procedures we have implemented.

The corresponding request must comply with the requirements set forth in applicable law, through a written document sent to our Personal Data Officer, to the address indicated in item A of this Notice.

The request should contain and include the following:

- I. Your name, address and other means for communicating our response to your request.
- II. The documentation that confirms your identity or, if applicable, any legal representation.
- III. The clear and concise description of the personal data for which you seek to exercise any of your ARCO Rights; and
- IV. Any other element or document that would allow locating personal data.

The Data Controller will communicate the decision taken within a maximum time period of twenty business days, counted as of the date in which the Data Controller receives your request. If such request proves applicable, it will be valid within fifteen business days as of the date on which the Data Controller communicates a response. In case the information provided in your request proves erroneous or insufficient, or the request does not include the necessary documentation for confirming your identity or the corresponding legal representation, the Data Controller will require remedy of such deficiencies within five business days following receipt of your request, in order to process such request.

In such cases, you will have ten business days to provide such remedy, counted as of the day following receipt. The corresponding request will be null and void if you do not respond within said period.

You may obtain the requested information and personal data through simple photocopies, digital documents in conventional formats (word, PDF, etc.), through restricted and authorized access to the system which processes your personal data, or through any other legitimate means that guarantees and confirms the valid exercise of the requested right.

Alternatively, you may direct your request to the address derechosarco@hotelcoral.com, complying with all previously indicated requests, setting the subject heading as "ARCO Rights and/or Revocation of consent". The term for the procedure will be the same as that referred to in the previous paragraph. The use of electronic means for exercising ARCO rights authorizes the Data Controller to answer the corresponding request through the same means, unless the rights holder expressly and clearly indicates other means.

You are responsible for updating your personal data in possession of the Data Controller. Therefore, you guarantee and are liable for the veracity, preciseness, validity and authenticity of the facilitated personal data, and agree to maintain such data duly updated, informing the Data Controller of any changes.

G. Revocation of Consent.

The Holder is hereby informed that it may revoke consent to the processing of any personal data provided to Hotel Coral & Marina, as long as such revocation does not derive from an impossibility to comply with the legal relationship that, in such case, may occur.



Therefore, the Holder may request such revocation, in accordance with the procedure indicated in the item related to the exercising of ARCO Rights.

H. Options and means for limiting the use and disclosure of personal data.

You may limit the use or disclosure of your personal data by sending the corresponding request to our Personal Data Officer. The requirements for confirming your identity as well as the procedure for processing your request will be the same as those indicated for exercising your ARCO rights.

The Data Controller has the means and procedures to ensure the inclusion of some of your personal data in proprietary exclusion lists, whenever you expressly request such inclusion in these. The Data Controller will grant holders who request registration the corresponding proof of registry.

I. The procedure through which Hotel Coral & Marina will communicate to you any changes to the Privacy Notice.

The Data Controller may modify, update, extend or, in any way, change the content and reach of this Privacy Notice, at any time and the sole discretion of the Data Controller.

In such cases, Hotel Coral & Marina will publish such changes in the website www.hotelcoral.com, in the section "Privacy Notices".

Last update: Monday, October 1, 2018.